

BACKGROUND

GULLKRONEN

Gullkronen is an award ceremony founded and organized by Rystad Energy. The ambition of Gullkronen is to recognize achievements made by companies that were involved in the Norwegian oil and gas business in the previous year. The idea is to present and honour high performances and to share this in an informal and celebratory manner.

With the help of Rystad Energy consultants and analysts as well as external industry experts, winners are selected for various categories within the E&P and oil service industry. In total, four E&P awards are given out: Explorer of the Year, Business Developer of the Year, Project Developer of the Year and Field Operator of the Year. Within the oil service category, the New Venture of the Year, Globetrotter of the Year and Business Success of the Year are chosen. The Honour Award is the final prize of the ceremony.

Gullkronen 2015 is the 7th edition of its kind. The annual event has since 2009 become a well-known industry award ceremony, with an expected total of around 300 guests attending the event this year. Gullkronen 2015 is held on February 04, 2015 at Wallmans Oslo, Mølleparken 6 in Oslo. The event starts at 6.15pm (registration from 5.30pm), followed by the award ceremony and complemented with Wallmans' show components.

More information on last year's Gullkronen can be found under the following link:

<http://www.rystadenergy.com/AboutUs/Gullkronen/gullkronen2015>

RYSTAD ENERGY

Rystad Energy is an independent oil and gas consulting services and business intelligence data firm offering global databases, strategy advisory and research products for E&P and oil service companies, investment banks and governments.

Having worked with business development and portfolio strategy for major petroleum companies over many years, Jarand Rystad developed the vision that consulting could be even more efficient if a comprehensive information infrastructure was available.

In 2004 he decided to start a venture to realize this idea. Fellow partners soon shared his vision, and the team has since then developed a unique infrastructure and delivered more than 350 projects for E&P and supplier companies, investors and governments. Funded by consulting services, Rystad Energy has put large efforts into developing databases into products that can be commercialized.

E&P Databases

- UCube: E&P upstream database with reserves, production profiles and economical figures for all fields, discoveries and exploration licenses globally.
- ECube: Exploration analysis tool on well level, including exploration efficiency, costs, acreage positions, license round details and work commitments.
- NASCube: North American Shale database on production, resources and economics of all shale activities by play and player, including well count and maps.

OFS Databases

- DCube: Historical and forecasted opex and capex for global oil and gas fields, split on supplier segment and geography.
- SCube: Reported revenue from oil service companies split on the same supplier segments and geographies as DCube.
- RigCube: Global, offshore rig demand (rig count) and supply based on bottom-up, field-by-field activity analysis.

In addition, three regularly published research products are available for purchase: the NCS Business Development Atlas, the Offshore Market Report Norway and the North American Shale Analysis. For more information please visit www.rystadenergy.com.