

# BACKGROUND

## GULLKRONEN

Gullkronen is an award ceremony founded and organized by Rystad Energy. The ambition of Gullkronen is to recognize achievements made by companies that were involved in the Norwegian oil and gas business in the previous year. The idea is to present and honour high performances and to share this in an informal and celebratory manner.

With the help of Rystad Energy consultants and analysts as well as external industry experts, winners are selected for various categories within the E&P and oil service industry. In total, four E&P awards are given out: Explorer of the Year, Business Developer of the Year, Project Developer of the Year and Field Operator of the Year. Within the oil service category, the New Venture of the Year, Globetrotter of the Year and Business Success of the Year are chosen. In the lately established Green award, Green Initiator of the Year is announced. The Honour Award is the final prize of the ceremony.

Gullkronen 2020 is the 12<sup>th</sup> edition of its kind. The annual event has since 2009 become a well-known industry award ceremony, with an expected total of around 350 guests attending the event this year. Gullkronen 2020 is held on January 28, 2020 at Wallmans Oslo, Mølleparken 6 in Oslo. The event starts at 6.30pm (registration from 5.45pm), followed by the award ceremony and complemented with Wallmans' show components.

More information on last year's Gullkronen can be found under the following link:

<https://www.rystadenergy.com/aboutus/gullkronen/gullkronen2019/>

## RYSTAD ENERGY

Rystad Energy is an independent energy consulting services and business intelligence data firm offering global databases, strategy advisory and research products for E&P and oil service companies, investment banks and governments.

Having worked with business development and portfolio strategy for major petroleum companies over many years, Jarand Rystad developed the vision that consulting could be even more efficient if a comprehensive information infrastructure was available.

In 2004 he decided to start a venture to realize this idea. Fellow partners soon shared his vision, and the team has since then developed a unique infrastructure and delivered more than 350 projects for E&P and supplier companies, investors and governments. Funded by consulting services, Rystad Energy has put large efforts into developing databases into products that can be commercialized.

### E&P Solutions

- UCube: E&P upstream database with reserves, production profiles and economical figures for all fields, discoveries and exploration licenses globally.
- ECube: Exploration analysis tool on well level, including exploration efficiency, costs, acreage positions, license round details and work commitments.
- Upstream Economic Model: Upstream Economic Model is a fully editable, transparent, excel-based model for evaluating upstream oil & gas assets, companies and portfolios across the world.
- OMTReport: Oil Market Trends Report contains a comprehensive analysis of the oil market and its key drivers, including supply and demand with both short and medium-term forecasts.
- UCube Economic Model: Fully editable, transparent, excel-based model for evaluating upstream oil & gas assets, companies and portfolios across the world.

### OFS Solutions

- ServiceCube: Oilfield Service Databases: Cost and oilfield service market analysis with global field-by-field and contract-by-contract coverage.
- RigCube: Global, offshore rig demand (rig count) and supply based on bottom-up, field-by-field activity analysis.
- WellCube: Global Well Database with field-by-field well count, rig demand and detailed well characteristics.
- SubseaCube: Bottom-up, field-by-field coverage on subsea structures and components.

### Shale Solutions

- ShaleWellCube: North American Shale Well Database contains official state and forecasted well data for onshore activity in the US and Canada, including production, extensive well information and detailed well analysis.
- ShaleIntel: Unique insights into supply and demand of key service segments of the US shale industry.
- ShaleMaps: North American Shale Maps provide comprehensive overview of key shale gas and tight oil plays in the US and Canada, including geology, company acreage and well location layers.

### Market Solutions

- OilMarketCube: Global monthly field-by-field production database.
- GasMarketCube: Global gas and LNG market in one database.

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## Regional Solutions

- NCS Solution: Norwegian Continental Shelf Solution includes UCubeNorway, NCS Business Development Atlas, GIS Package, Asset Reports & the UCube Economic Model.
- UKCS Solution: United Kingdom Continental Shelf includes UCubeUK, UKCS Business Development Atlas, GIS Package, Asset Reports & the Upstream Economic Model.
- RenewableCube: Detailed information on all large solar, wind, and storage projects in selected regions.

## Analytics

- Upstream Analytics: Reports and insights package on the complete global upstream oil and gas industry.
- Service Analytics: Expert analysis and insights into global OFS market.
- Rig Analytics: Expert analysis and insights into global offshore rig market.
- Well Analytics: Expert analysis of the global drilling and completion activity.
- Regional Service Analytics: Regional Service Analytics offers subscribers a complete regional review of local service markets, including historical data and bottom-up forecasts.
- Cost Service Analytics: Global project cost tool kit.
- Subsea Analytics: Expert analysis of the global subsea market.
- Shale Upstream Analytics: High-quality and comprehensive overview of the shale oil and gas activities in the US and Canada.
- Oil Market Analytics: A comprehensive overview of the short- and medium-term global oil markets.
- Oil Market Update: A summary report covering short- and medium-term global oil markets.
- Gas Market Analytics: Comprehensive and fact-based analysis of medium- to long-term global gas market fundamentals.